

**Wednesday, September 15, 2010**

8:00 AM Golf Tournament, Talking Stick Golf Course  
6:00 PM - 8:00 PM Welcome Reception: Chef's Challenge

**Thursday, September 16, 2010**

8:00 AM Attendee Registration  
9:00 AM Opening Remarks  
9:45 AM National and Regional Updates  
10:30 AM **Breakout Sessions**  
***Internet Gaming: Learning As We Go***  
Where is internet gaming headed and what does this mean for traditional tribal gaming venues?  
***Fighting and Preventing Casino Fraud***  
*This session will teach you how to spot some of the telltale signs of fraud. It will also educate you on common casino fraud schemes and how to prevent them.*  
***Social Media Marketing***  
Are you using the latest and most effective marketing tools available? Learn how Social Media platforms are changing the marketing world.  
NOON Trade Show Floor Opens with Lunch and drawing.  
2:30 PM **Breakout Sessions (3)**  
***NIGC Update: Meet the New Commissioners***  
All three commissioners have been appointed and are shaping NIGC policies. Hear what changes they would like to implement.  
***Employee Development in Challenging Times***  
Employees are still the backbone of every good casino operation. How do you train and develop exemplary employees during financial downturns?  
***The Latest and Greatest in Player Development Programs***  
Player development programs are consistently evolving. Learn the latest trends to improve your program.  
4:00 PM Expo Reception

**Friday, September 17, 2010**

9:00 AM Coffee on Trade Show floor  
10:00 AM **Breakout Sessions (2)**  
***Regulators Roundtable: State Budgets and Expansion of Gaming***  
With States looking for new revenue sources to balance their budgets, what will the expansion mean for regulators?  
***F&B: Menu Design in a Shrinking Economy***  
How to plan and price menus for your property that will withstand the times and bring in customers and players?  
10:45 Continental Breakfast on the Trade Show Floor  
Noon Trade show Closes and Luncheon with Entertainment  
1:30 PM **Breakout Session (2)**  
***Investing in your Casino Facility*** How do you keep your casino fresh with limited resources? Panelist will discuss ways to update the casino without breaking the bank.  
***National Legislative Update:***  
Where we are now and what changes might impact your operation?  
3:00 PM Conference Ends