

**ARIZONA DESERT CLASSIC
EXHIBITOR RULES AND REGULATIONS**

1. Assignment of Booth Space

All Booth requests will be handled and honored on a first come, first serve basis, Buss Productions (BP) reserve the right to restrict entrance into the exhibition by any exhibitor who it deems is not in the best interest or purpose on the event as a whole.

In the event of conflicts or conditions beyond its control, BP reserves the right to rearrange the floor plan. Also BP may relocate any exhibit at any time with the understanding that, if the exhibitor does not agree with such relocation his/her full payments for exhibit space will be refunded provided the company chooses not to exhibit.

2. Booth Fees and Cancellation Policy

If assigned booth space is cancelled or reduced by the exhibitor within 30 days of the show, a \$75.00 fee will be retained. If assigned space is cancelled or reduced by the exhibitor 10 days prior to the show, all monies will be retained by AIGA/BP Checks should be made out to Arizona Desert Classic Gaming Conference and mailed to: Buss Productions, 731 Butternut Ave, Saint Paul, MN 55102.

3. Contractor Services

(AIGA)/BP has designated GES Convention Services as the official show contractor. GES will provide all show services. GES will have control of all dock and loading facilities. It will receive all direct and advance shipments and van loads, handle all freight and provide all rigging, labor and equipment. All service not ordered in advance must be procured through the GES desk, which will be maintained in the exhibit area at Talking Stick Resort.

4. Booth Construction and Arrangement

GES will provide and arrange for the erection of necessary draped backgrounds of uniform style. All booths will be provided with one booth sign, 6ft table and 2 chairs. Only one company name per booth. Each exhibit must be confined by the spatial limits of its respective booth indicated on the floor plan. Placement of equipment must be done to avoid blocking the visibility of neighboring exhibitors. All exposed parts of the display must be finished so as not to be objectionable to other exhibitors. Displays must conform to local building and fire department codes and regulations. GES/BP trusts exhibitors will create a professional atmosphere with their display. GES and BP will be inspecting booth displays to make sure they meet specified guidelines. Any booth not meeting requirements will be asked to correct the violation immediately.

5. Storage of Crates and Boxes

GES will handle and provide storage space for crates, boxes, etc, during the exhibition and will return properly marked stored materials at the completion of the show. They will supply tags to be attached to each piece stored. No boards will be accepted for storage unless securely tied into bundles and tagged.

6. Care of Exhibit Space

The exhibitor must maintain and keep in good order the exhibit and space contracted.

7. Exhibitor's Representatives

Each exhibitor MUST provide a representative within the exhibit space during scheduled show hours at all times.

8. Liability, Security, and Cancellation

Each exhibitor must make provisions for the safeguarding of goods, materials, equipment and display at all times. General overall security will be provided by BP for the exhibition period, GES/BP and the security service will not be responsible for loss of any materials by or for any cause. The exhibit hall will be locked during non-show hours. To the extent permitted by law, the exhibitor is responsible for all damage to the exhibit hall and for any and all claims and demands on account of any injury, death, or damage to property occurring in or upon the exhibitor's booth space or because of the acts of the exhibitor or his/her employees, agents, licensees or contractors, and the exhibitor agrees to and shall indemnify and hold harmless GES/BP and against any and all liability, claims or demands that may arise from or be asserted in connection with the foregoing undertakings and responsibilities of the exhibitor.

Neither GES/BP, its service contractors, the management of Talking Stick Resort their agents, contractors of employees are or shall be liable for injuries to any person or for damage to property owned or controlled by the exhibitor, unless caused by or resulting from negligence of AIGA/BP, its service contractors or the management of Talking Stick Resort.

9. Special Visual and Sound Effects

Audio visual and other sound and attention getting devices and effects will be permitted only in those locations and in such intensity as in the opinion of GES/BP do not interfere with activities of neighboring exhibitors. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

10. Violations

Violations of any of these regulations on the part of the exhibitor or agents of the exhibitor shall, at the option of BP, annul the right to occupy space and/or be fined, and such exhibitor shall forfeit to BP all monies paid. Upon evidence of a violation, GES/BP may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all such expenses and all damages the GES/BP may incur and shall forfeit all monies paid or due GES/BP on account thereof. The exhibitor waives any right to service or written notice of GES/BP intention to terminate this agreement and repossess space occupied by the exhibitor.