

Monday, September 21, 2009

10:30 AM Golf Outing—Brynwood Country Club
5:30 PM Golf Reception/Networking—The Iron Horse Hotel

Tuesday, September 22, 2009

8:30 AM **Registration**
9:00 AM **Opening Prayer and Opening Remarks**
9:45 AM **Indian Country Economic Stimulus—identifying opportunities for Indian Country**
10:15 AM **Break**
10:30 AM **Breakout Sessions**
Grant Writing

A current and fresh look at grant writing during tough economic times

Identifying and Evaluating Inter-Tribal Business Development Opportunities

Keys to finding the right business development investments for your tribe

Noon Lunch Keynote Speaker :Banking and Investing Trends for 2009 and 2010

1:00 PM **Breakout Sessions**

Business Plan/Feasibility Plans-From Concept to Reality-What to include (4 hours)

Business plans are the starting point for new business concepts as well as analyzing a potential investment. This breakout session will discuss business plans and feasibilities studies in more detail.

Project Development: Estimating your projects, timelines, financing, taxation, etc.

There is a myriad of details required to complete projects in a timeline manner. This session will define and clarify the tools needed to succeed.

2:45 PM **Break**

3:00 PM **1:00 PM Sessions continued**

Business Plan/Feasibility Studies continued

6:00 PM **Networking Reception at Potawatomi Casino**

Wednesday, September 23, 2009

9:00 AM **Breakout Sessions**

Tribal Business Development Corporation Structure

Tribal Business Development Corporation will protect tribal assets and help the tribe grow through a diversified economy. Discover and discuss a variety of ideas on sound business development corporation structure.

Marketing and PR for New Business Opportunities

Tough economic times call for creative approaches to Marketing and Public Relations. Participate in this open discussion on achieving marketing success for your business

American Indian Business Network: What can AIBN do for you?

The American Indian Business Network is making significant strides in developing a more meaningful method of supporting Indian-owned businesses. Learn more during this informative session.

10:45 AM **Breakout Sessions**

IT &Telecommunications for Economic Development Opportunities

The expansion of Information Technology and Telecommunications is creating significant opportunities for tribes. Learn more at this current and relevant discussion.

Real Estate Development

Create a success strategy for Real Estate investment and development

NOON **Luncheon**

1:00 PM **Breakout Sessions**

Energy Projects for Economic Development Opportunities

Renewable and alternative energy will be a major part of Indian Country in the next decade. Learn more about getting involved.

Government Bonds for Tribes

Discover the latest approach to dealing with Federal Government Bonds

SBA 8(a) overview

SBA 8(a) is still a viable program but the game is changing. Learn how you can get involved

3:00 PM **Potawatomi Casino Tour**

Thursday, September 24, 2009

9:00 AM

Breakout Session

Achieving Long Term Sustainability

Discuss how to maintain success for your tribal businesses

Tribal Business Development off Tribal Lands

In looking for new economic opportunities for your tribe, do you need to stay on tribal lands and what other opportunities might be available off tribal lands?

Cash Flow Analysis

Financial wellness is imperative to thrive and survive in today's economy. Learn how to better manage your cash flow.

11:00 AM

Break

NOON

Lunch

1:00 PM

Case Studies

Case Study: Successful Business Marketing—the Pechanga Model:

Case Study: Investing in and off tribal Lands: The Iron Horse Hotel:

Case Study: Mescalero Apache Telecommunications:

Case Study: The Four Fires Inter-Tribal Business Development Model

3:00 PM

Conference Concludes